

RED DUCK INC

Corporate Color Palette

Primary Color

RD BLACK
HEX #161519 / CMYK 20/0/0/100 / RGB 22/21/15

RD WHITE
HEX #F5FBFE / CMYK 5/0/0/0 / RGB 245/251/254

Secondary Color

RD DARK GREY
HEX #38383A / CMYK 10/0/0/90 / RGB 56/56/58

RD METALLIC GREY
HEX #7D8488 / CMYK 10/0/0/60 / RGB 125/132/136

RD MEDIUM GREY
HEX #B9C3C9 / CMYK 10/0/0/30 / RGB 22/21/15

RD LIGHT GREY
HEX #E6EBEE / CMYK 5/0/0/10 / RGB 230/235/238

Accent Color

RD RED
HEX #E72C11 / CMYK 0/93/98/0 / RGB 231/44/17

#161519

#F5FBFE

#38383A

#7D8488

#B9C3C9

#E6EBEE

#E72C11